







Thursday - January 9, 2020 8:30 am - 11:30 am NYIT de Seversky Mansion Northern Boulevard, Old Westbury

Advanced registration required – <u>click here to register</u>

Registration is \$35.00 per person for Workshop Materials and Breakfast

International Chamber of Commerce (ICC) has been committed to the facilitation of international trade. The newest edition of the Incoterms® 2020 rules will help prepare business for the next century of global trade.

## Why study Incoterms?

- The world's essential term of trade for the purchase and sale of goods and merchandise.
- Provides guidance on your contractual responsibilities as respects to the terms of sale

## This seminar will provide the following highlights and participant takeaways:

- Discuss the recent changes that have been made to Incoterms 2020.
- Learn about how Incoterms impact risk & spend in the global supply chain & how best to apply "Best Practices"
- Listen to case studies on how companies have been impacted financially in the wrong application of Incoterms.
- Learn how best to leverage these international trade terms, best practices and to avoid any pitfalls in your import and export global supply chain

#### Presented by:

**Tom Cook**, CEO and Managing Director of Blue Tiger International a premier international business consulting company on supply chain management, trade compliance, purchasing, global trade and logistics.

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